NaaS Adoption Is on the Rise
1/3 OF ORGANIZATIONS Have deployed NaaS for cloud or edge use cases

IDC research shows enterprise interest in NaaS is driven by a desire to ease network management and improve operations. NaaS enables myriad benefits, from faster access to new technology, to operational efficiency improvements. In influence of IT infrastructure provider is consistent with the trusted relationship found in our 2021 and 2022 IDC Aruba NaaS Surveys.

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Another 29% plan to deploy NaaS within the next 24 months.

NaaS Accelerators: The impact of Covid to re-evaluate network infrastructure and drive shorter planning cycles

65% said issues arising from Covid made them re-evaluate their network infrastructure. Top change in planning cycles from Covid is shortening long-term planning cycles by one to two years.

Benefits of NaaS
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#1 Driver Globally to Deploy NaaS and New Network Projects

#1 trigger globally to deploy NaaS is new technology such as 100Gb Ethernet, Wi-Fi 6, SD-WAN, and 5G. NaaS offers flexibility for Capex and Opex financing.

Top considerations for new network projects include integration with existing network infrastructure and integrated security features.

Top NaaS Vendor and Deployment Preferences
Influence of IT infrastructure provider is consistent with the trusted relationship found in our 2021 and 2022 IDC Aruba NaaS Surveys.

Top attributes for OEM/Partner choice:

A trusted partner that understands their business and infrastructure
A partner that provides superior services that are competitively priced
Tip services in a NaaS offering are proactive management using AAI/ML and software support.
Tip service used in NaaS implementation today is software support.

Message from the Sponsor
Ready to start your NaaS journey? Learn more about HPE GreenLake for Aruba and access our infographic:
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