ARUBA CENTRAL WITHIN HPE GREENLAKE
Delivering a consistent cloud experience across all areas of IT

INTRODUCTION
Aruba Central is now integrated with the HPE GreenLake edge-to-cloud platform, helping IT leaders gain even tighter control over their network deployments. Through this development, IT admins can view and orchestrate critical network services through the same dashboard as their compute and storage infrastructure – delivering a consistent operating model across edges, data centers, and public clouds to improve efficiency and cost reduction measures.

MARKET CONTEXT
Many IT organizations are at a crossroads. On the one hand, they must continue helping their workforces navigate COVID-era realities by equipping employees with fast, secure access to apps and data everywhere.

Meanwhile, the business must press on with new operating models, compelling IT to complete necessary infrastructure upgrades to enable new digital apps and services. This entails a mix of investments across edge locations, data centers, and public clouds. But herein lies another problem – the continued fragmentation of IT, with IP trapped in different silos, driven by different operating models.

Budget constraints pose another challenge – forcing tradeoffs between making these required technology purchases and maintaining the headcount to manage them after implementation.

Such compromises have spurred increased demand for consumption-based IT services, which provide the budgetary and resourcing flexibility to deploy and manage IT infrastructure when and where it’s needed.

- 75% of enterprises are already recognizing the benefits of as-a-service consumption
- 47% identified IT infrastructure as the top workload driving demand for as-a-service
- 30% of organizations are exploring financial leasing options for network infrastructure

The integration of Aruba Central with HPE GreenLake is designed to help eliminate these compromises, granting customers more flexibility to consume network infrastructure within planned budgets while maintaining better visibility and control over all IT assets.

KEY BENEFITS
- Higher IT efficiency with a single place to view and manage network infrastructure alongside HPE data and compute services
- Tighter security via HPE GreenLake single sign-on and embedded audit trail
- Improved cost controls with consumption analytics across all infrastructure to help optimize spend
- Added purchasing flexibility with new subscription options that make it easier to meet network requirements within existing budgets
- Unlock more insights and efficiency across your IT infrastructure with a common data lake that spans networking, compute, and storage

ABOUT HPE GREENLAKE
HPE GreenLake brings a unified cloud experience to apps and data everywhere while providing one IT operating model to orchestrate across edges, colocations, data centers, and multi-cloud.

Delivering everything as a service, HPE GreenLake exposes a rich catalog of services – data modernization, application modernization, network modernization, security and governance, and more – that you activate and consume in a way that’s right for you. Self-service, pay-per-use, and the ability to scale up or down ensures known performance and economics, all managed for you by HPE and HPE partners to free up capital while boosting IT speed and agility.

1 IDC, IDC Futurescape: Worldwide Future of Digital Infrastructure 2021 Predictions
2 IDC, 2020 IT Procurement Trends and Consumption Models Survey
3 Aruba, Preparing for the post-pandemic workplace
ARUBA CENTRAL MANAGEMENT FUNCTIONS WITHIN HPE GREENLAKE

By bringing Aruba Central to HPE GreenLake, IT executives can now view and orchestrate critical network services from the same platform as their data and compute services. A consolidated view of IT consumption provides a simpler way to maintain compliance, control costs, and ensure investments are being utilized as intended.

Network operators who have already been using Aruba Central will benefit from a more streamlined administrative experience within the HPE GreenLake platform where they can:

- Set and manage user roles and permissions for IT personnel who use Aruba Central
- Onboard new network devices and manage device inventories
- More easily view and manage device subscriptions, including those due for renewal
- See and investigate account-level changes in the embedded audit trail

To access Aruba Central’s health dashboards and management GUI, network operators simply launch Aruba Central via the application catalogue in the HPE GreenLake dashboard, as depicted below.

Figure 1: HPE GreenLake provides a single place to launch, view, and orchestrate all HPE cloud solutions, including Aruba Central.
Upon clicking "Launch," the Aruba Central user interface that network admins are familiar with will load in their web browser, now embedded under a common “HPE GreenLake” banner, as shown above. All network configuration, monitoring, and troubleshooting functions follow the same menus and workflows – no additional learning curve or new skills required.

**OPTIMIZE CONSUMPTION AND VALUE**

The integration of Aruba Central within HPE GreenLake also unlocks new options for Aruba Central SaaS subscriptions, which will make it easier for customers to address new network requirements within existing budgets, while also optimizing the value of their investments and simplifying procurement tasks.

- **Delayed activation:** Purchase subscriptions now, activate them up to 90 days later to align with new deployment windows or other IT projects.
- **Co-termination:** Align subscriptions to a common end date to save significant time and effort when managing renewals.
- **Tier upgrades:** Upgrade from Central Foundation to Advanced licenses to unlock value-added features at any time – no new contracts or reentering of new license keys required.
- **License renewals:** Get better visibility into the status of your subscriptions, and keep the same license keys after renewals to ensure operational continuity and simplify administrative tasks.

**GETTING STARTED**

The new customer experience enabled via Aruba Central’s integration with HPE GreenLake is expected to be generally available by April 2022. The new subscription options for Aruba Central are expected to be available by May 2022. To learn more, visit the HPE GreenLake website, visit the Aruba Central Help Center, or contact your Aruba account representative.