



A NEW RETAIL NETWORK CONSUMPTION MODEL

Shopping experiences continue to evolve, impacting how retailers attract and retain customers. As retailers focus on improving shopper experience, associate engagement, and factory-to-store operations, they must also simplify IT operations using a secure, reliable network for today and the future, all while reducing costs. With Aruba as-a-service (aaS) solutions, they can keep pace with changing conditions with a resilient, secure, and flexible network.

Top network management concerns for retail



Network security



Scalability and flexibility



Data analytics and insights



Investment management



IoT-ready applications

Top network-as-a-service (NaaS) considerations for retail organizations



Implement new technologies



Network capacity



Network upgrades



Reducing burden on IT



Support new business initiatives

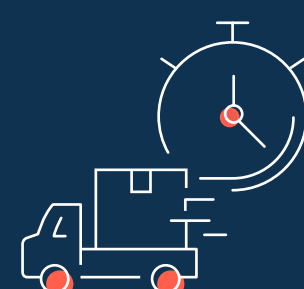
Why adopt aaS?



Reduce upfront spend on networking costs and reduce network management burden on IT staff



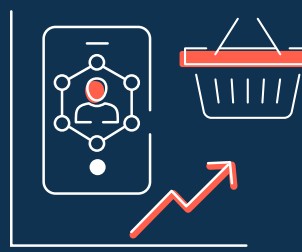
Enable reliable service for all IoT devices, creating a hyper-aware retail environment



Accelerate deployment to new stores, warehouses, and distribution centers

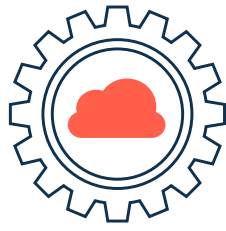


Efficiently implement digital retail initiatives with enhanced security protocols and automation



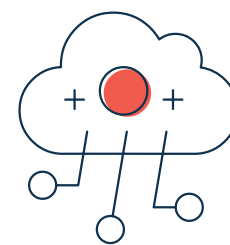
Access to analytics and insights into network and application performance for enhanced customer experience

Aruba aaS solutions



ARUBA CENTRAL

- Cloud scalability for network management
- Latest network innovations
- Unified management of wireless, wired, and WAN environments



HPE GREENLAKE FOR ARUBA

- NaaS ensures the latest technology solutions are deployed
- More flexible way to pay for and/or manage the network
- Partner provided implementation, account management, and optional partner services

Learn more about Aruba retail solutions and how to get started with Aruba aaS

www.arubanetworks.com/solutions/retail/

www.arubanetworks.com/assets/so/SO_Retail.pdf

www.arubanetworks.com/products/network-management-operations/central/

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