The Right Technologies Unlock the Potential of the Digital Workplace

The Digital Revolutionaries are winning personally and professionally using more technology at work, laying the foundations for how the workplace of tomorrow will look.

Who are the Digital Revolutionaries?
They believe their workplace should be completely digital, with tech in widespread use.
Above-average use of cloud applications (43%), connected conference rooms (40%) and smart building services (24%)

How is digital technology benefitting them?
74% REPORT A HIGH SENSE OF JOB SATISFACTION
65% REPORT A HIGH SENSE OF PROFESSIONAL DEVELOPMENT
70% REPORT A HEALTHY WORK-LIFE BALANCE
73% REPORT HIGH PRODUCTIVITY LEVELS

What threats are they causing?
74% HAVE INADVERTENTLY JEOPARDIZED COMPANY SECURITY IN THE PAST TWELVE MONTHS
30% HAVE CONNECTED TO UNSECURE WI-FI NETWORKS OPENING A DOOR TO POTENTIAL HACKERS
25% LET OTHERS WORK FROM THEIR COMPANY DEVICES CREATING AN OPPORTUNITY FOR DATA THEFT
18% STORED PASSWORDS ON SHARED WORK DEVICES CIRCUMVENTING COMPANY SECURITY PROTOCOLS

How are IT teams responding?
43% PROVIDE CLOUD APPS AND STORAGE
69% HAVE INVESTED IN DIGITAL TECHNOLOGY IN THE PAST YEAR
23% PROVIDE CUSTOMISED MOBILE APPLICATIONS FOR THE WORKPLACE

What does the future hold?
71% THINK BIOMETRIC DATA SHOULD REPLACE TRADITIONAL PASSWORDS
71% BELIEVE THE FUTURE WORKPLACE SHOULD BECOME FULLY AUTOMATED
64% THINK THEIR COMPANY WILL FALL BEHIND THE COMPETITION IF TECHNOLOGY IS NOT IMPLEMENTED

Recommendations for IT
Prioritize a technology strategy and roadmap to complement the organization’s digital strategy
Build collaborative and flexible workspaces
Automate and improve security protocols and systems, and enhance security training and awareness
Set goals to ensure continued transformation of the workplace and its underlying technologies

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