Analytics & Security Awareness

Kiana Analytics is a Big Data software and sensor fusion company.

We use advanced, patented technology to detect and monitor visitor behavior and trends.

Kiana provides a new depth of customer understanding through Presence Analytics and enhances physical security, optimizes operations and delivers Analytics, Safety, Security, Operations, and Management solutions for businesses worldwide.

How Does It Work?

1 DEVICE DETECTION

2 CAPTURE DATA

3 ANALYZE

Markets We Serve
Kiana Engage
Customer engagement starts with knowing your customers

- Kiana’s cloud-based SaaS system fully integrates with the Aruba Analytics and Location Engine (ALE).
- Kiana’s engagement engine is continually collecting and assessing data needed to understand and influence visitor behavior from ALE.
- Collection of customer visitor rates, dwell time, conversion, bounce rates, merchant survey data, and marketing campaign results provide actionable intelligence for better decisions.
- Kiana Engage provides a platform to collect, analyze, assess and engage with visitors, employees, and customers.
Kiana Secure
Image-to-Device Video Surveillance

- Kiana Secure revolutionizes site safety and security that integrates Aruba ALE with video surveillance and queue management systems.
- Using Image to Device Association, tag person-of-interest, and receive alerts with corresponding images or video clips. Suspicious behavior tagging and geo-zone rules and notifications for security and operations teams are also included in the platform.
- Automated Video Footage Analysis enables security teams to quickly determine person-of-interest footage without depending on unreliable software-based video recognition.
- Mobile application connects and delivers actionable situational awareness to local teams.
- Forensic Analysis Tool includes foot-traffic/path analysis with associated images and video clips.