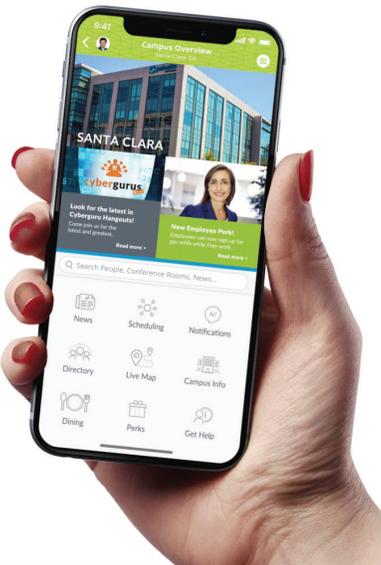


PARTNER SOLUTION OVERVIEW

ARUBA MERIDIAN AND THE CXAPP CAMPUS SOLUTION

Bring Your Smart Campus to Life

Digital transformation is changing the workplace experience. Companies are incorporating next-generation technologies to bridge the power of digital touchpoints with physical spaces across their corporate campus to drive employee engagement and collaboration. The average corporate campus encompasses dozens, if not hundreds, of points of interest — including conference rooms, dining areas, lobbies, offices, fitness studios, and collective workspaces. That's why the CXApp for Campus leverages state-of-the-art location services, IoT, and the power of mobile to deliver workplace experiences for today's smart campus that transforms communications and engagement.



WHY THE CXAPP CAMPUS SOLUTION

CXApp Campus is the first out-of-the-box solution that brings digital touchpoints related to your campus together in one mobile app. By connecting business-critical systems in one central hub, you can manage venue operations such as communications, services, facilities, space planning, and security, from a cloud-based platform that provides the best possible onsite experience for employees and stakeholders. CXApp Campus delivers secure, smart venue management

KEY FEATURES

- **Single mobile app portal** – Decrease app fatigue by providing employees with one app to support multiple use cases
- **Location-aware interactions** – Provide relevant and timely experiences for the employee while on campus
- **Company information and news** – Real-time news updates and notifications are fully integrated with a campus' internal and external content libraries to keep everyone 'in-the-know' on and offsite
- **Universal search** – A smart global search engine helps employees and visitors find what, who, or where they need to be across all organizational sites and tools
- **Meet** – In-app scheduling allows users to instantly check availability for, and book a conference room or co-working space near them, as well as view upcoming meetings
- **Software-enabled partner ecosystem** – Support for existing enterprise applications to integrate multiple workflows and automate processes for an efficient and highly productive digital workplace
- **Integrated Partners** - Our partner list includes: Teem, Robin, Envoy, SpaceIQ, Lithium, Jive, Patrocinium, Chargifi and more

features for enterprises, that streamline business processes, improve communications and serves as a comprehensive directory of people, places, and things related to your venue. CXApp Campus delivers instant access to all business facets such as company news, points of interest, upcoming events, meeting room status, available wireless charging stations, and emergency notifications.

BENEFITS TO EMPLOYEES

A single digital front door to your campus

- Only one app to install
- A unified communications system with real-time alerts
- An on-the-go experience with location-aware messaging and navigation
- Access to security features for emergency situations

BENEFITS TO FACILITIES AND IT

One scalable platform to manage operations

- Platform security and world-class monitoring
- Employee usage and engagement metrics
- Physical and virtual rooms utilization
- Campus data and insights to help manage a holistic workplace experience

ARUBA MERIDIAN INTEGRATION

The CXAPP has integrated with Meridian to provide location-aware mobile experiences for employees that are immersive, and contextually relevant to each individual user via a single mobile app. This enables campus-specific use cases such as live maps to explore the surrounding space, turn-by-turn navigation to ensure employees get to meetings and key locations on time, and the ability to receive emergency notifications through one comprehensive channel.

ARUBA AND THE CXAPP TOGETHER

By integrating live Meridian mapping, location awareness, and contextual communications inside the CXApp platform, on-site experiences become more personalized for each user and transforms the way your workforce moves and interacts with their physical environment through digital interactions.

For more information regarding Meridian visit:

<http://www.arubanetworks.com/products/location-services/>

For information regarding The CXApp visit:

<http://www.arubanetworks.com/partners/programs/engage/>

