

## PARTNER SOLUTION OVERVIEW

# Smart Campus by CXApp

The future of work is connected. People, machines, devices, and physical spaces are part of an emerging, smart workplace network that is necessary for many large organization's digital transformation and workplace initiatives.

The average corporate campus encompasses dozens, if not hundreds, of points of interest and access points — including conference rooms, dining areas, lobbies, offices, fitness studios, and collective workspaces.

Companies are incorporating next-generation technologies to bridge digital touchpoints and physical spaces across their corporate campus to create workplace experiences that are smart, automated, contextual, and relevant.

An employee facing mobile app can be the connection point for every person across your workforce. Mobile-led touchpoints influence healthy work habits and empower employees to make safe decisions in real-time based on contextually relevant, campus-specific data that comes through one single entry point.

Machine learning, IoT, and AI make it possible for buildings and physical spaces to become more aware of other devices and people within its walls.

Using this data, a location-aware infrastructure, and mobile profiles, it is possible to create remarkably personalized content and experiences that set the standard for the future of work.

A front-end mobile app is the only workplace technology offering clear, two-way communication between employees, other systems, and a network of connected devices that contribute to everyday operations.

CXApp and HPE Aruba Networking have partnered to deliver a consolidated approach to a frictionless workplace ecosystem.

### KEY FEATURES

- **One mobile app portal** – Give employees a single-entry point or “digital front door” to your workplace experience
- **Company information and news** – Provide real-time updates, notifications, news, and multi-media content
- **Location-aware interactions** – Trigger timely and contextual experiences, content, and communications for on-site interactions and wayfinding
- **Desks & spaces** – Support in-app scheduling of desks, conference rooms, and other bookable spaces with real-time occupancies via IoT sensors
- **Touchless Environments** – Activate a safe, connected workplace to support employee health and safety by automating routine tasks

### FOCUS ON WORKPLACE EXPERIENCES

CXApp is a workplace experience solution that drives mobile-first engagement across workplace operations through personalized and connected on-site journeys. They are a leading mobile app platform that is customizable and scalable across multiple locations and programs.

This results in low cost, low overhead, easy maintenance, and expert support for a platform that scales with your business needs. CXApp Smart Campus supports a hybrid workplace, equipping employees with the tools to manage their workday at home, on-site, and on-the-go.



Industry-leading features include:

- Company Information, Perks and Amenities
- Newsfeed, Events, and Find A Colleague
- Mobile Food Ordering
- In-App Desk Booking (NFC, beacon, and sensor compatible)
- Conference Room and Workstation Reservations
- Real-Time Alerts (by user, by group, by location)
- Indoor Navigation and Wayfinding
- Employee Density Monitoring
- Beacon and Sensor-Based Communications
- Health Questionnaire/Assessment
- Peer-to-Peer Social Distancing Alerts
- Location-Based Contact Tracing

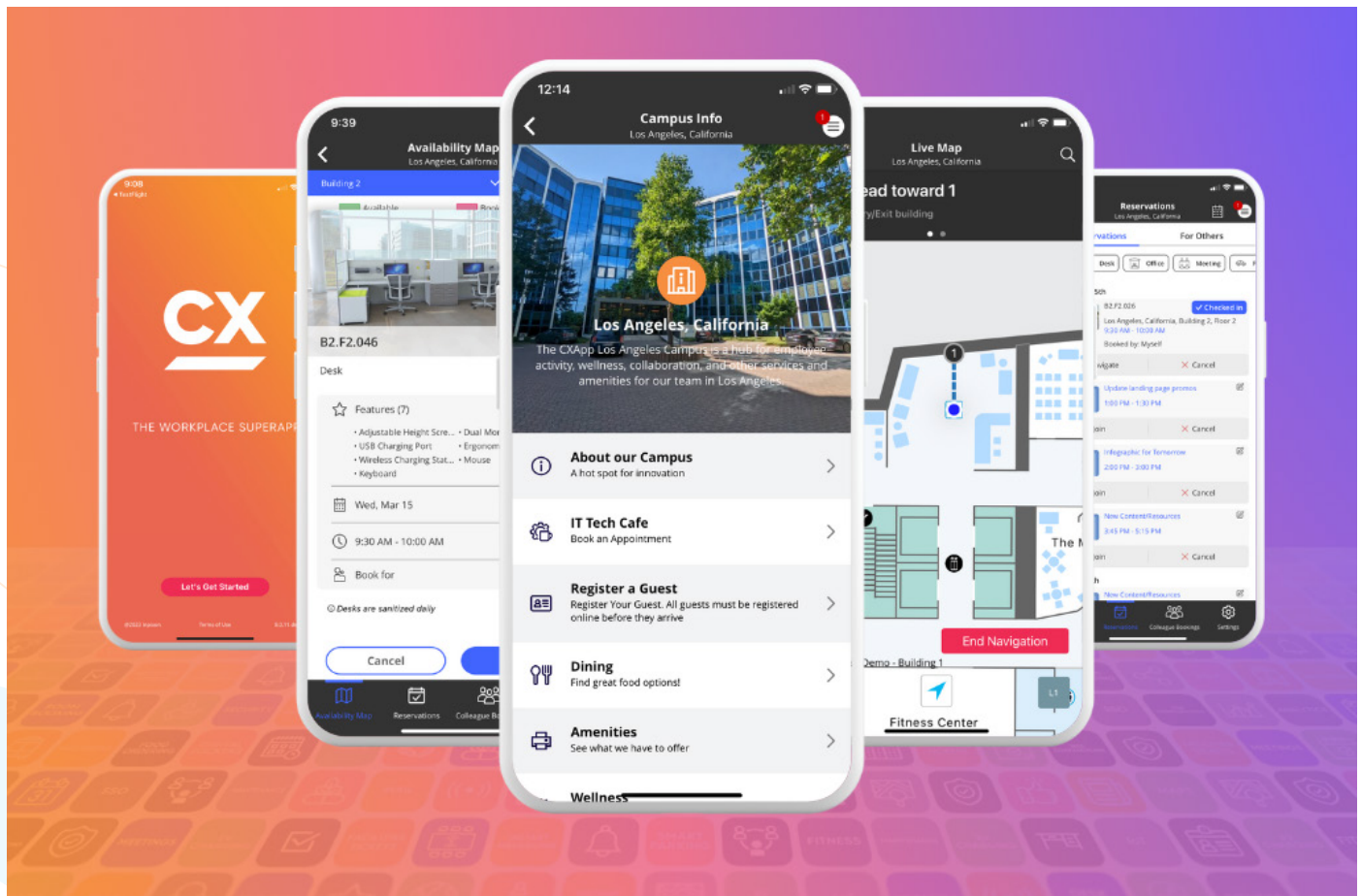
CXApp SaaS model is built for scalability across people, places, and things. The use cases for employee and tenant engagement are endless, with over 180 base features and more than 70 integration partners.

## HPE ARUBA NETWORKING MERIDIAN INTEGRATION

CXApp has integrated with Aruba Meridian to provide location-aware mobile experiences for employees that are immersive, and contextually relevant to each individual user via a single mobile app.

Using Bluetooth Low Energy (BLE) embedded into Aruba Wi-Fi 5 (802.11ac) and Aruba Wi-Fi 6 (802.11ax) APs along with optional discrete BLE beacons, this enables location-specific use cases for the workplace such as live maps to explore the surrounding space, turn-by-turn navigation to ensure employees get to meetings and key locations on time, and the ability to receive emergency notifications through one comprehensive channel.

By integrating live Meridian mapping, location awareness, and contextual communications inside CXApp platform, on-site experiences become more personalized for each user to help transform the way your workforce moves and interacts with their physical environment.





## HPE ARUBA NETWORKING AND CXAPP TOGETHER

As more technologies come online to fulfill niche use cases, the market becomes saturated, and employees and operations personnel are inundated with app overload, heavy and somewhat complex tech stacks, and increased expenses

Inpixon helps enterprise companies combat app fatigue and reduce siloed applications with a one-app solution that takes advantage of existing investment in HPE Aruba Networking infrastructure.

Inpixon for Campus is the first out-of-the-box solution that brings digital touchpoints, physical spaces, and devices around your workplace together in one mobile app.

The solution provides employees with anytime, anywhere access to workplace tools that make it easier to navigate and engage with a distributed workforce.

**Value To Employees:** A single digital front door to your campus

- One app across all locations
- Unified communications system with real-time alerts
- On-the-go, location-aware messages, navigation, and interactions

**Value To Operations and IT:** One scalable platform to manage operations

- World-class monitoring and platform security
- Campus data, spatial and engagement insights
- Integrations with existing technology stack

## SUMMARY

HPE Aruba Networking's secure platform is the ideal way to support a more engaged workplace where companies re-invest in their workforce. In addition, IT has more control over their software infrastructure and employees have access to the tools that make them more productive and satisfied. Contact your local sales representative to see how together HPE Aruba Networking and CXApp deliver a smart, connected workplace solution in the industry.

## DEPEND ON CXAPP



The CXApp, The Workplace SuperApp, consolidates the services, features, and functions of your workplace tech stack into a single mobile app – we power experiences so employees and operations can make faster, reliable, data-driven decisions across the workplace.

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