aruba
a Hewlett Packard
Enterprise company

TOP 5 REASONS TO GET ARUBA CERTIFIED

In today's ever-advancing technology environment, you need to stand out and it all starts with the choice of where you invest your time and technology focus. Aruba certifications tell potential employers and colleagues that you are not only qualified, but that you are a leader. Here are the top 5 reasons why achieving Aruba certifications will help advance your career:

1. ALIGN YOURSELF WITH AN INNOVATIVE MARKET LEADER

For the 15th consecutive year, Gartner has positioned Aruba as a leader for Wired and Wireless LAN Access Infrastructure. See the latest **analyst reports**. Aruba is a $3B company that has been growing 3X - 4X the market. Achieving an Aruba certification shows your understanding of who is driving the market and puts you at the cutting edge of innovation.

2. GROW YOUR CAREER AND INCREASE YOUR OPPORTUNITIES

Aruba's technology and innovation is deployed in 80% of the Fortune 500 companies, 90% of the Fortune 100 companies, and in over 350,000 enterprises, government, and education institutions globally. With this wide range of customers, the job market for Aruba Certified Individuals is growing significantly and opens the door for you to vast opportunities. In fact, not only are the number of opportunities for Aruba outpacing the market, according to a recent industry survey*, 35% of IT candidates reported a salary increase and 25% reported a job promotion as a result of achieving certification.

*2018 PearsonVUE Survey

3. ENJOY INCREASED TECHNICAL CONFIDENCE

Aruba's certification program covers not only the technical implementation and support aspects of its technology, but also focuses in on the core design and architecture elements to ensure success. Based on industry data*, IT professionals with one certification have 2.5x the influence on strategic IT projects as IT professionals with no certifications in their first year in a role. This means more reliability and scale for your employers, less down time, and less financial impact. With the valuable contribution you bring, you will improve your job security, receive higher pay, and become the go-to person for strategic projects that help improve your company's business.

*2020 IDC Analyst Brief

4. MAKE YOUR RESUME STAND OUT FROM THE PACK

You want to differentiate yourself. Don't be a follower. Be a leader, just like Aruba. Having an Aruba certification or adding it to your repertoire of other certifications will give you an edge that puts you in competition with a much smaller pool of candidates for similar positions. Thus, your chances will be better for securing new opportunities, while your competition is stuck with only one of the other vendor's certifications. Your hard work will stand out. Plus the new Aruba Edge Certifications uniquely reperesent certification holders with a broad range of skills.

airheads COMMUNITY

5. JOIN A GROWING COMMUNITY

There are over 120K Aruba professionals globally that belong to the Airheads Community of motivated and knowledgeable Aruba advocates. As an Aruba Certified Airhead, you can share experiences, ask questions, and contribute to a vibrant technical community that will enrich your career. Once certified you gain access to Your Acclaim digital badging that allows you to digitally display and share your verified certification credential, view labor market insights, and find related jobs in your region.

Resources
- **Learn more** about Aruba certification program and training opportunities.
- **Watch** a 90-seconds video on the new Aruba Edge Certification.
- **Check** Aruba certification labor market insights and job opportunities on Acclaim.
- **Join** the Airheads Learning Community

CONTACT ARUBATRAINING@HPE.COM