

# ARUBA MIDSIZE BUSINESS SOLUTIONS

Wired and wireless networking for growing businesses.

## A FOUNDATION FOR BUSINESS GROWTH

More than one in every three IT teams are worried about security, staffing, and finding the best network solution for their business.<sup>1</sup>

They think about how to keep employees engaged and performing at their best, how to keep devices and customer data away from cyber threats, and how to develop new customers to keep their company growing — often while short-handed.

It's not easy.

Supporting multiple offices, rolling out permanent hybrid environments, or onboarding secure remote workers while building and maintaining a frictionless network experience can be tough.

That's why, now more than ever, it's important to have a network that works for you.

## ARUBA MIDSIZE BUSINESS SOLUTIONS

The Aruba portfolio delivers a high-performance, secure networking solution that can start small and grow as you do.

- Gateways and services create a secure, rock-solid foundation
- Access points and switches deliver fast, seamless connectivity
- Unified management brings it all together behind a single screen, no matter how many sites you manage

## SMB TECHNOLOGY INVESTMENTS TO DRIVE BUSINESS GROWTH

Eight in ten business and tech decision-makers say that investing in technology results in:<sup>2</sup>

- ✓ Better company operations
- ✓ Data security
- ✓ A competitive edge
- ✓ Increased capabilities
- ✓ Ability to better serve/retain customers
- ✓ Increased profitability



## SECURE GATEWAYS

Gateways are your first line of defense, scanning incoming and outgoing traffic to keep your business, employees, and customers safe without slowing down your network.

Aruba gateways are compact and powerful, providing uniform network security and resiliency for thousands of users across multiple sites, whether they're connecting through the wired, wireless, or WAN network.

## THE NETWORK YOU NEED TO WIN



### Reliable performance

Fast connections that power productivity for your business



### Best-in-class security

Advanced security that keeps your data and devices safe



### Flexible scalability

Adaptable hardware and services that grow with you

<sup>1</sup> SMB Group, Digital Transformation Trends, 2021

<sup>2</sup> Aruba, SMB Research, November 2021



Key benefits:

- **Intrusion detection and prevention** — Inspects network traffic for malware or suspicious activity, and stops them from spreading
- **Unified policy enforcement firewall** — Protect your network by defining profiles and automatically enforcing role-based policies to enable just the right amount of access for users and devices
- **Web content filtering** — Defend against cyberthreats and enhance internet security with granular content classification, malicious site, and IP reputation filters
- **Built to scale** — Support up to 2,048 concurrent devices with up to 128K active firewall sessions, N+1 or NxN redundancy deployments, and hybrid ISP links through MPLS, Broadband, and LTE

Recommended models include the **9000 series** gateways. Virtual gateway functionality available with Aruba Central.

### HIGH-PERFORMANCE SWITCHING

The wired network is the backbone of high-performing infrastructure, keeping data flowing fast and steady to every corner of your business.

**Aruba CX** switches are built to provide the speed, scale, and reliability you need whether you're connecting IoT, access point, or other devices.

Key benefits:

- **Multi-gig connectivity** — 10 to 50G uplink ports with fast and full performance access ports for connected AP and client device traffic
- **Flexible management** — Manage switches on-prem or in cloud using Aruba Central, Web UI, CLI, or Aruba NetEdit
- **No switch software licensing** — All switching and routing capabilities come unlocked without needing to purchase any additional, expensive licenses
- **Limited lifetime warranty** — At Aruba, we stand by our switches, with warranty that delivers lasting value and peace of mind

Recommended switch models include **CX 6000** and **CX 6100** for access switching and **CX 6200** and **CX 6300** for aggregation.

### FAST, SEAMLESS WIRELESS ACCESS POINTS

The wireless network provides end-to-end coverage, keeping every person and device connected no matter where they need to be.

Aruba access points are fast and efficient, delivering smart, secure, and seamless connections whether indoor, outdoor, or remote. Wi-Fi certification ensures full-featured industry-standard interoperability.

Key benefits:

- **High-performance connectivity** — Wi-Fi 6 delivers up to 4x the throughput of legacy standards
- **Versatile deployment** — Aruba APs can be deployed with a gateway or in Instant Mode, enabling cluster configuration, seamless roaming, and enhanced security without additional hardware
- **Made for any environment** — Aruba's AP portfolio includes solutions for indoor, outdoor, ruggedized and even hazardous locations
- **Limited lifetime warranty** — At Aruba, we stand by our APs, with a warranty that delivers lasting value and peace of mind

Recommended access points include **500, 510, and 530 series** Wi-Fi 6 APs for indoor and **560 and 570 series** for outdoor. The **518, 560EX and 570EX series** are available for deployment in hazardous locations.

### UNIFIED NETWORK MANAGEMENT

Network management is the thread that ties it all together, providing a single point of control for provisioning, configuring, monitoring, troubleshooting, and reporting.

Aruba Central is a cloud-native solution designed to help you quickly deploy, manage, and maintain your network, end-to-end, no matter how far and wide it scales. In fact, 64% of surveyed Aruba Central customers estimate they have reduced the time it takes to deploy a new network or site by at least half.<sup>3</sup>

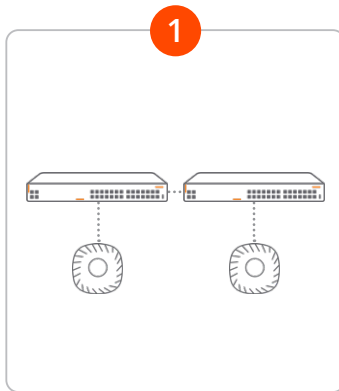
Key benefits:

- **Single-pane-of-glass management** — Monitor and manage your entire network across multiple locations, all from one unified dashboard

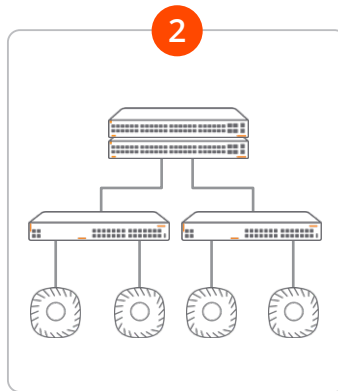
<sup>3</sup> Aruba Central TechValidate Survey, July 2021



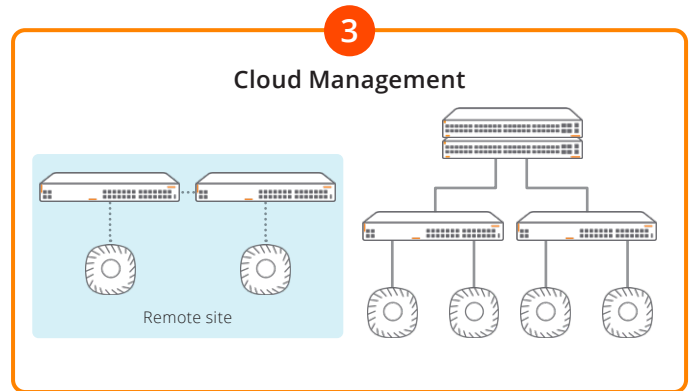
WITH ARUBA, GROWING YOUR BUSINESS IS AS EASY AS...



Start with switching and Wi-Fi



Add an aggregation layer and APs



Expand with services and manage multiple sites from the cloud

- **Zero touch provisioning** — Enable plug-and-play deployment for new network equipment by creating configuration templates or using GUI-based menus to apply common settings
- **Optimize the network** — View detailed analytics and use AI-powered tools to monitor, troubleshoot, and continually improve performance
- **Accelerate routine tasks** — Create step-by-step guided workflows for common tasks, like new device onboarding, to reduce repetitive effort and save time

**Aruba Central** is recommended for on-prem or cloud-managed networking to simplify operations for businesses of any size.

**SUPPORT THAT YOU CAN COUNT ON**

At Aruba, we believe in delivering “customer first, customer last” support services. That’s why, with Foundation Care for Aruba, product experts and Technical Assistance Center engineers are available 24x7x365 — right from the support portal and over the phone.

With Foundation Care, you’ll have Aruba in your corner, ready to help when issues arise, whether that means sharing configuration tips and network design best practices or solving hardware and software challenges.

We’re here to save you time, support your IT team’s productivity, and speed up problem-resolution when every moment matters — even if that means onsite service or next business day delivery for parts and hardware.

**WHY ARUBA FOR YOUR GROWING BUSINESS?**

To remain competitive in today’s digital world, businesses are deploying solutions that create value, reduce costs, and build customer confidence.

Put your network to work for your business.

With Aruba, you get one unified solution with reliable performance, best-in-class security, and flexible scalability whether you start with switches, add an access point, or run an end-to-end refresh.

We’ll help you keep your data safe and your business in the fast lane, no matter how far and wide it grows.

**ADDITIONAL RESOURCES**

- Visit our [webpage](#) to learn more about Aruba’s network solutions for growing businesses
- Use the [product finder](#) to receive a tailored recommendation
- [Contact us](#) if you’re ready to get started

